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## **1928 Diagnostics Awarded as Technology Pioneer by World Economic Forum**

1928 Diagnostics, Gothenburg-based Swedish company was selected when World Economic Forum on Thursday announced its selection of the world's 61 most promising Technology Pioneers 2018, the most diverse class of such pioneers ever. Companies were selected for their potential to "transform society and industry" and "shape the Fourth Industrial Revolution," Fulvia Montresor of the World Economic Forum said.

Antibiotic resistance is a major threat against humanity and 1928 Diagnostics' contribution to fight antibiotic resistance is their powerful and fully automated platform for analysis of the complete genetic code of bacteria. 1928 Diagnostics made it to the selection for its contributions in the field of Health.

The full list of recognized Technology Pioneers can be viewed [here](#)

The World Economic Forum's Technology Pioneers community are early-stage companies from around the world that are involved in the design, development and deployment of new technologies and innovations, and are poised to have a significant impact on business and society.

This year's cohort is the most diverse ever, both geographically and in terms of gender. 25% are female-led, and a majority (52%) come from regions outside the United States and Silicon Valley, with each continent represented, barring Antarctica. There is also a wide variety in the technologies the pioneers focus on: the focus technologies include artificial intelligence, big data and internet of things (IoT), biotechnology, blockchain, autonomous vehicles, cyber security, vertical farming and other agricultural advances, decentralised microgrids and robotics. The full list of technology pioneers can be found [here](#).

Following its selection as Technology Pioneer, CEO Kristina Lagerstedt of 1928 Diagnostics will be participating in the World Economic Forum Annual Meeting of the New Champions. This meeting, also dubbed "Summer Davos" will be held in Tianjin, China, September 18-20. Many Pioneers will also attend the Annual Meeting in Davos, in January 2019, and continue to contribute to Forum initiatives in the course of the next two years.

- "We welcome 1928 Diagnostics in this diverse group of technology pioneers," says Fulvia Montresor, Head of Technology Pioneers at the World Economic Forum. "1928 Diagnostics and its fellow pioneers are front and centre in shaping the ongoing Fourth Industrial Revolution and we believe they will be transforming society and industry in a positive way in the years to come."

- "It's a true honor to be acknowledged as a Tech pioneer by the World Economic Forum in this selection of impressive companies worldwide. The award encourages the 1928 Diagnostics team to work even harder to erase and/or bridge the gap between DNA technology and infection control, an effort that will ultimately save many lives. At the same time we want to use this opportunity to leverage the importance of global collaboration to save the power of antibiotics and fight antibiotic resistant bacteria – one of the greatest threats against humanity", says CEO Kristina Lagerstedt of 1928 Diagnostics.

The Technology Pioneers were selected by a selection committee of more than 60 academics, entrepreneurs, venture capitalists and corporate executives. The committee based its decisions on criteria including innovation, potential impact and leadership. Past recipients include Airbnb, Google, Kickstarter, Mozilla, Palantir Technologies, Spotify, TransferWise, Twitter and Wikimedia.

All info on this year's Technology Pioneers can be found here: <http://wef.ch/techpioneers18>

More information on past winners can be found [here](#).

**About 1928 Diagnostics:**

1928 Diagnostics provides an online platform for automated and powerful DNA data analysis. It is based in Gothenburg, Sweden.

**About World Economic Forum:**

The World Economic Forum, committed to improving the state of the world, is the International Organization for Public-Private Cooperation. The Forum engages the foremost political, business and other leaders of society to shape global, regional and industry agendas. ([www.weforum.org](http://www.weforum.org)).

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