1928diagnostics Cookie Policy

1. General

This cookie policy (the "**Cookie Policy**") describes how 1928diagnostics AB, reg. no 556963-0824 ("**1928diagnostics**", "**we**", "**us**" or "**our**"), at the address Stena Center 1D 412 92 Göteborg, Sweden, uses cookies and similar identification technologies on our website.

We may sometimes need to make updates or changes to this Cookie Policy. If we do so, we will inform you in an appropriate manner. You can always find the latest version of this Cookie Policy on our [website](#).

If you have any questions that have not been addressed in this Cookie Policy, please contact us at the address provided or at info@1928diagnostics.com.

2. Cookies and Pixel Tags

2.1 Cookies

Our website uses so called cookies. Cookies are small text files that are stored on your browser or device (e.g. computer, mobile phone and tablet) and generally used to save functional settings or to monitor what you do on our website.

By using our website, you consent to the use of cookies as set forth in this Cookie Policy. If you do not accept our use of cookies, you can set your browser or device not to accept cookies. You can also set your browser or device to notify you whenever our website tries to place a cookie on your browser or device. Through the browser and device setting, you can also delete previously stored cookies. Please refer to your browser's and device's help section for more information. Furthermore, you can delete cookies manually from your hard drive or device at any time. Please note that if you choose not to accept cookies, some of the functionalities of our website may be limited, e.g. form validation and login and execution of functions within the product may be affected.

There are two types of cookies: 1) persistent cookies remain on your browser or device for a fixed time; 2) session cookies are stored temporarily in the device's memory while you have our website ongoing. Session cookies disappear when you close your browser.

2.2 Third party cookies and "Pixel Tags"

We use "pixel tags", "web beacons", "JavaScript" or similar technologies that enable, among other things, the tracking of your activities when you use our website (jointly referred to as "**Pixel Tags**"). Pixel Tags may be used in connection with our website or our online advertising, either by us, our service providers or other third parties. By using our website, you consent to our use of Pixel Tags in accordance with this Cookie Policy.

Pixel Tags are used to collect typically anonymous data to help identify certain information, e.g. to compile reports on tracking information regarding demographics and patterns on our website, and other information to make our website more user friendly.

Pixel Tags may also be used to identify why you visit our website, e.g. if any online advertisement or email has brought you to the network. Third party cookies or Pixel Tags may also collect information about user activities on our website over time and across different websites. Furthermore, certain Pixel Tags may be used by other companies to track visits to their websites, to identify whether such internet traffic came from our website or to confirm your eligibility to receive services or benefits.

3. **What cookies do we use?**

We use the following cookies:

Name and type of cookie	Purpose and additional information	Deletion
Google Analytics, _ga	Used to distinguish users and to generate statistical data on how the visitor uses the website.	2 years
Google Analytics, _gid	Used to distinguish users and to generate statistical data on how the visitor uses the website.	24 hours
Google Analytics, _gat	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named _dc_gtm_<property-id>.	1 minute
Google Analytics, AMP_TOKEN	Contains a token that can be used to retrieve a Client ID from AMP Client ID service. Other possible values indicate opt-out, inflight request or an error retrieving a Client ID from AMP Client ID service.	30 seconds to 1 year
Twitter, lang	Used to find the preferred language or the region of the visitor. Only used on the pages where our Twitter feed is integrated.	When session ends
sessionid cookie	Set by application and uniquely identifies user session. Used to communicate between server requests.	When the session ends; by logging out or automatic log out (1 day)
csrftoken cookie	Set by application to prevent cross site request forgery attacks.	Renewal (never deleted) when the session ends Expiration (if not renewed) 1 year

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